



DAY 1 – Oct. 25 – 235 East 42 St., New York (Pfizer HQ)

8:45am – 9:00am	<b>Welcome and Introductions</b> Toby Ward, Conference Chair; President, Prescient Digital Media
9:00am – 9:45am	<b>Session A: Consolidating Intranets Into A Single Enterprise Platform</b> Mary Lou Panzano, VP and Head of U.S. Internal Communications, Bayer
9:45am – 10:30am	<b>Session B: Social @ Cigna: Turn Employees Into Social Collaborators</b> Andrew Jayne, Manager, Internal Communications, Cigna
10:30am – 10:45am	<b>Networking Break (catered)</b>
10:45am – 11:30am	<b>Session C: The Comcast NBCUniversal Digital Workplace</b> Alexandra Dailerian, Director, Internal Communications, Comcast NBCUniversal
11:30am – 12:10pm	<b>Session D: Leading An Intranet Redesign: Planning &amp; Training</b> Dionne Gerety, Internal Communications Lead, PNM Resources
	<b>Networking Lunch (catered) – Enhancing and Socializing SharePoint &amp; Office 365</b> Antoine Faisandier, SharePoint Partner of the Year, Powell Software
1:00pm – 1:45pm	<b>Session E: The Digital Workplace Expert Panel</b> The top conference intranet experts join Toby Ward and Michael Rudnick to field your problems, challenges, and questions; the experts offer solutions, advice, and free consulting.
1:45pm - 2:30pm	<b>Session F: Next Generation Intranets – Digital Assistants, Chatbots, &amp; Emerging Tech</b> Troy Campano, Digital Architect, Liberty Mutual
2:30pm – 3:15pm	<b>Session G: Digital Workplace Analytics: Measuring Performance @ H&amp;R Block</b> Karen Downs, Intranet Program Manager, H&R Block
	<b>Networking Break (catered)</b>
3:30pm – 4:15pm	<b>Session H: Enhancing Enterprise Search: From "Sucks" to "Success"</b> Daniel Shapiro, Associate Director, Enterprise Search, Merck
4:15pm – 5:00pm	<b>Session I: Cisco Systems Digital Workplace</b> Mike Mitchell, Senior Director, Employee Digital Services, Cisco

DAY 2 – Oct. 26

8:45am – 9:00am	<b>Welcome and Introductions</b> Toby Ward, Prescient Digital Media
9:00am – 9:45am	<b>Session A: Integrating Podcasting &amp; Multimedia with Internal Communications</b> Ray Scippa, Director, Employee Communications, ConocoPhillips
9:45am – 10:30am	<b>Session B: Integrating Social into The Intranet @ Pfizer</b> Laura Clark, Senior Director, Global Internal Communications, Pfizer
	<b>Networking Break (catered)</b>
10:45 am – 11:30am	<b>Session C: The Digital Workplace of Coca-Cola</b> Jack Norton, Director, Enterprise Intranet, Coca-Cola
11:30pm – 12:10pm	<b>Session D: Creating More Inclusive Content for Intranets: How Google Foster's Content</b> Reena Jana, Creative Lead for Business Inclusion, Google

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