



DAY 1 – October 25, 2017 – 235 East 42 Street, Manhattan, NY (Pfizer Headquarters)

8:45am – 9:00am	<b>Welcome and Introductions</b> Toby Ward, Conference Chair; President, Prescient Digital Media
9:00am – 9:45am	<b>Session A: Consolidating Intranets Into A Single Enterprise Platform</b> Mary Lou Panzano, VP and Head of U.S. Internal Communications, Bayer
9:45am – 10:30am	<b>Session B: Social @ Cigna: Turn Employees Into Social Collaborators</b> Andrew Jayne, Manager, Internal Communications, Cigna
10:30am – 10:45am	<b>Networking Break (catered)</b>
10:45am – 11:30am	<b>Session C: The Comcast NBCUniversal Digital Workplace</b> Comcast NBCUniversal
11:30am – 12:10pm	<b>Session D: Leading An Intranet Redesign: Planning &amp; Training</b> Dionne Gerety, Internal Communications Lead, PNM Resources
	<b>Networking Lunch (catered)</b>
1:00pm – 1:45pm	<b>Session E: The Digital Workplace Expert Panel</b> The top conference intranet experts join Toby Ward and Michael Rudnick to field your problems, challenges, and questions; the experts offer solutions, advice, and free consulting.
1:45pm - 2:30pm	<b>Session F: HR Technology &amp; The Enterprise Intranet</b> TBC
2:30pm – 3:15pm	<b>Session G: Digital Workplace Analytics: Measuring Performance @ H&amp;R Block</b> Karen Downs, H&R Block
	<b>Networking Break (catered)</b>
3:30pm – 4:15pm	<b>Session H: Enhancing Enterprise Search: From "Sucks" to "Success"</b> Daniel Shapiro, Associate Director, Enterprise Search, Merck
4:15pm – 5:00pm	<b>Session I: Cisco Systems – The Mobile &amp; Social Intranet</b> Cisco

DAY 2 – October 26, 2016

8:45am – 9:00am	<b>Welcome and Introductions</b> Toby Ward, Prescient Digital Media
9:00am – 9:45am	<b>Session A: The Award-Winning ConocoPhillips Digital Workplace</b> Ray Scippa, Director, Employee Communications, ConocoPhillips
9:45am – 10:30am	<b>Session B: The Pfizer Intranet</b> Pfizer
	<b>Networking Break (catered)</b>
10:45 am – 11:30am	<b>Session C: The Digital Workplace of Coca-Cola</b> Jack Norton, Director, Enterprise Intranet, Coca-Cola
11:30pm – 12:10pm	<b>Session D: Creating More Inclusive Content for Intranets: How Google Foster's Content</b> Reena Jana, Google

SPONSORED BY

Powell 365

