

# 2017 Digital Workplace & Intranet Global Forum

**DAY 1 – October 25, 2017 – 235 East 42 Street, Manhattan, NY (Pfizer Headquarters)**

8:45am – 9:00am	<b>Welcome and Introductions</b> Toby Ward, Conference Chair; President, Prescient Digital Media
9:00am – 9:45am	<b>Session A: The Award-Winning ConocoPhillips Digital Workplace</b> Ray Scippa, Director, Employee Communications, ConocoPhillips
9:45am – 10:30am	<b>Session B: Enterprise Content Management – An Alternative to SharePoint</b> TBC
10:30am – 10:45am	<b>Networking Break (catered)</b>
10:45am – 11:30am	<b>Session C: The Comcast NBCUniversal Digital Workplace</b> Comcast NBCUniversal
11:30am – 12:10pm	<b>Session D: Creating the Digital Workplace: Dos and Don'ts</b> TBC
	<b>Networking Lunch (catered)</b>
1:00pm – 1:45pm	<b>Session E: The Digital Workplace Expert Panel</b> The top conference intranet experts join Toby Ward and Michael Rudnick to field your problems, challenges, and questions; the experts offer solutions, advice, and free consulting.
1:45pm - 2:30pm	<b>Session F: The Pfizer Intranet</b> Pfizer Employee Communications
2:30pm – 2:50pm	<b>Session G: Making sense of HR Technology in a Digital Workplace</b> TBC
2:50pm – 3:15pm	<b>Session C: Digital Workplace Analytics: Measuring Performance @ H&amp;R Block</b> H&R Block
	<b>Networking Break (catered)</b>
3:30pm – 4:15pm	<b>Session H: HR's position in the Digital Workplace</b> TBC
4:15pm – 5:00pm	<b>Session I: Cisco Systems – The Mobile &amp; Social Intranet</b> Cisco

**DAY 2 – October 26, 2016**

8:45am – 9:00am	<b>Welcome and Introductions</b> Toby Ward, President, Prescient Digital Media
9:00am – 9:45am	<b>Session A: Internal Marketing: Engaging Employees Through Transformation</b> TBC
9:45am – 10:30am	<b>Session B: Leading An Intranet Redesign</b> TBC
	<b>Networking Break (catered)</b>
10:45 am – 11:30am	<b>Session C: The Digital Workplace of Coca-Cola</b> Jack Norton, Director, Enterprise Intranet, Coca-Cola
11:30pm – 12:10pm	<b>Session D: Managing the Content Monster: Enterprise Content Management</b> TBC

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